

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Palm Media**  
**Attention: Accounts Payable**  
**1924 Ferdinand Street**  
**Coral Gables, FL 33143**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940836-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Weinroth/PBC Property App	WEINROTH FOR PBC PRC	

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	940836	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/10/12	08/10/12	Good Morning America	7-9AM	----F--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	7:48 AM	Good Morning America	7-9AM	:30	WEINROTH	\$225.00 NM
2	08/10/12	08/10/12	M-F 5pm News	5-6pm	----F--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	5:13 PM	M-F 5pm News	5-6pm	:30	WEINROTH	\$350.00 NM
3	08/10/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	----F--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	WEINROTH	\$450.00 NM
4	08/10/12	08/10/12	Jeopardy	7:30-8PM	----F--	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	7:41 PM	Jeopardy	7:30-8PM	:30	WEINROTH	\$800.00 NM
5	08/12/12	08/12/12	Sun 9-10am	9-10am	-----S	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	9:59 AM	Sun 9-10am	9-10am	:30	WEINROTH	\$700.00 NM
6	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	7:29 AM	Good Morning America	7-9AM	:30	WEINROTH	\$225.00 NM

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**WPBF**  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940836-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Weinroth/PBC Property Ap	WEINROTH FOR PBC PRC	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 08/14/12 8:30 AM Good Morning America 7-9AM :30 WEINROTH \$225.00 NM									
7	08/13/12	08/13/12	The View	11A-12PM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 11:00 AM The View 11A-12PM :30 WEINROTH \$350.00 NM									
8	08/13/12	08/13/12	M-F 5pm News	5-6pm	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 5:10 PM M-F 5pm News 5-6pm :30 WEINROTH \$350.00 NM									
9	08/13/12	08/13/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 WEINROTH \$450.00 NM									
10	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 WEINROTH \$700.00 NM									

**Total Spots 11**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,825.00</b>
<u>Agency Commission</u>	<b>\$723.75</b>
<u>Net Amount Due</u>	<b>\$4,101.25</b>